



Creative Mobile Interiors

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Luxury Liner Lets Executives to Ride in Style

(COLUMBUS) – Executives used to the comfort of private jets and yachts have a new luxury alternative when on the open road. Creative Mobile Interiors of Grove City, Ohio recently delivered a 45-ft. MCI E-model motor coach to the Free Enterprise System, Inc., of Jeffersonville, Indiana. Free Enterprise is a leasing company with 115 motor coaches run by a family with four generations of transportation service experience.

The CMI-designed motor coach is the crown jewel of the fleet, with high comfort and luxurious décor that's sure to impress even the most discriminating customer. After alighting the curving entry stairs, which are finished with low-loop carpeting and cork kick plates, guests can take in the front lounge, which features 14 tan leather reclining aircraft seats set in a two-and-one configuration (two seats, then the aisle, then one seat).

The seats were upholstered to offer cushion and support and feature armrests that store fold-out tables and electronic controls. They also recline to 45 degrees for sleeping.

A custom ceiling treatment draws attention overhead, with faux-Ostrich vinyl panels cut into modern shapes and surrounded by acid-finish deco metal.



The window treatments are leopard print roman shades, while soft carpet cushions riders' feet below. A 50-inch plasma television drops down from the front ceiling and can be used for PowerPoint presentations as well as entertainment. The television has seven-point stereo surround sound with eight speakers and four subwoofers on board. No detail for passenger comfort has been overlooked.



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There's even a faux fur throw for each rider to use should they get chilled.

Moving through the coach you'll find a center galley featuring a refrigerator, cooktop, microwave and coffee maker, all set unobtrusively into the gleaming African mahogany ribbon laminate walls. Granite floors and counters continue the upscale look. Across the aisle is a restroom with metallic wall coverings, an antique mirror and hand painted pedestal sink.

The vehicle is the first Creative Mobile Interiors has built for Free Enterprise. The coach will be leased with a professional driver to anyone who can afford the per day rate. Free Enterprise was so pleased with the vehicle that they have ordered another, expected to completed sometime in January.

Free Enterprise offers shuttle service, special event transport, corporate transport, charters and tours. Their website is www.freeenterprisesystem.com.



The rear stateroom has a 45-inch plasma television with a fully automated control system that automatically dims lights, lowers window shades and adjusts the THX movie theater sound with the push of a button. A 300 gig sound system records and stores all CDs that are played, so that the selected music is available with or without the CD in future. Seating is offered at a dinette with chocolate colored leather bench seating that converts to even more sleeping space. In total the coach seats 22 and sleeps 18.

CMI was founded in 1999 and is headquartered in four plants totaling 21,000 square feet in Grove City, Ohio. The company specializes in converting motor coaches, vans, trailers and mini-coaches into luxury, commercial and specialty vehicles outfitted with custom top-of-the-line amenities and electronics. Since its founding, the company has doubled or nearly double in size every year. For more information, CMI can be reached at (614) 539-4600, or at www.creativemobileinteriors.com

