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CMI to create Standard Sprinters:

Increased value and ease with the same high quality attention to detail that you expect.

(Grove City, Ohio) Creative Mobile Interiors is adding something new to their arsenal. To combat a challenging economy, CMI has developed a 'Standard Sprinter PLV Series' comprised of three distinct offerings. These three Standard PLV (Personal Luxury Vehicle) Sprinters will act as base models, and can be outfitted or customized further, from a list of options. All three of the vehicles will be offered on the Mercedes Benz or Freightliner 170" Extended Sprinter body. This chassis will provide plentiful storage in the rear of the vehicle. If you so wish, these floor plans can also be fitted to the shorter 170" Sprinter chassis, which removes the additional storage without altering anything else.

These PLV Standard models are unique to CMI because they have been given a lower, set price point that allows them to compete with mass produced units. This gives consumers the opportunity to buy a vehicle that is comparable in price while meeting more of their specific needs. "We have received many calls, recently, from customers who are considering buying a mass produced RV that has options that they don't want or need; like a full galley, propane, showers and so on. They want value, low costs, and also the ability to add and subtract features as they wish. You don't get that from a mass produced unit. We wanted to combine the quality we offer in our hand built custom conversions, while competing in the price range of mass produced units," states Owen Connaughton, President of Creative Mobile Interiors.

A phone call is all it takes to inquire further, or check out the quotes and options online. The three Sprinters start with very different layouts and accommodations, but similar standard options. That pricing is set. From there you can add (or even subtract) pre-priced options to build the vehicle that you desire.

The first, and least expensive, of these standard options is the '11 Passenger PLV Series.' Providing a twist to your typical family or business hauler, this floor plan includes your

own personalized seating arrangement, work (or play) surfaces, tons of overhead storage and more. Entertainment offerings include two flip down TV's and an AM/FM/CD/USB/iPod & SIRIUS ready stereo to provide you enjoyment while traveling down the open road. This vehicle supplies ample storage and seating for a family or business on the move.

The next Sprinter in the lineup is the 'Limousine PLV Series.' This vehicle puts you right in your own personal VIP lounge. Features include two 26" LCD TV's, a wet bar, deluxe lighting controls, and one of the longest couches you will ever see in a Sprinter. This PLV will allow you to travel in style whether you are throwing an onboard party, or traveling across the country. Don't think that "limousine" has to mean an all black interior and cramped space; materials and colors are your choice and the Sprinter offers plenty of stand up room.

The third, and currently final, option is the 'Recreational PLV Series.' This standardized plan is ideal for both work and pleasure (it might even make work a pleasure). Kick back in the middle seating area and meet with clients, play a board game with family, or munch on some food while watching the game. There is plenty to do in the back, as well; in fact, that's where it really gets unique. There is a cabinet with refrigerator, a J-shaped sofa for three, and a *Bathroom!* Two 26" LCD TV's make the experience even better. If you can't get comfortable here, then you can't get comfortable anywhere.

These new standardized options are available for purchase, customization, and production immediately. More information can be found online at www.creativemobileinteriors.com. Click on the 'New' link on the left side, or you can access information on these vehicles from the 'Sprinters' link within the Portfolio page. It is here that you will find a downloadable quote and 3D computer renderings to allow you to visualize the different floor plans. Additionally, within the Portfolio section, you can find finished examples and photos of these vehicles that have already been built.

CMI was founded in 1999 and is headquartered at 6237 Seeds Road in Grove City, Ohio, a suburb of Columbus. The company specializes in converting motor coaches, Sprinter vans, trailers and mini-coaches into luxury, commercial and specialty vehicles outfitted with custom, top-of-the-line amenities and electronics. CMI can be reached at (614) 539-4600 or at www.creativemobileinteriors.com.